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CLUB-CRESTED ELEVATOR DUE FOR SERVICE SOON

The Club's new elevator is expected to make its debut soon.

Adorned with an OPC crest on its back wall, the new Armor automatic will speed passengers to their floors at about 1½ times the speed of the old elevator.

Despite the situation envisioned by spoofing cartoonist Fred Romary, the elevator will relieve the critical crowding-waiting that Clubgoers have had to tolerate recently.

The new system is for passengers only. The old one will be used for freight, house-keeping and overflow at peak periods.

Barry's 1960 Emergence A Harbinger, Says Edwin

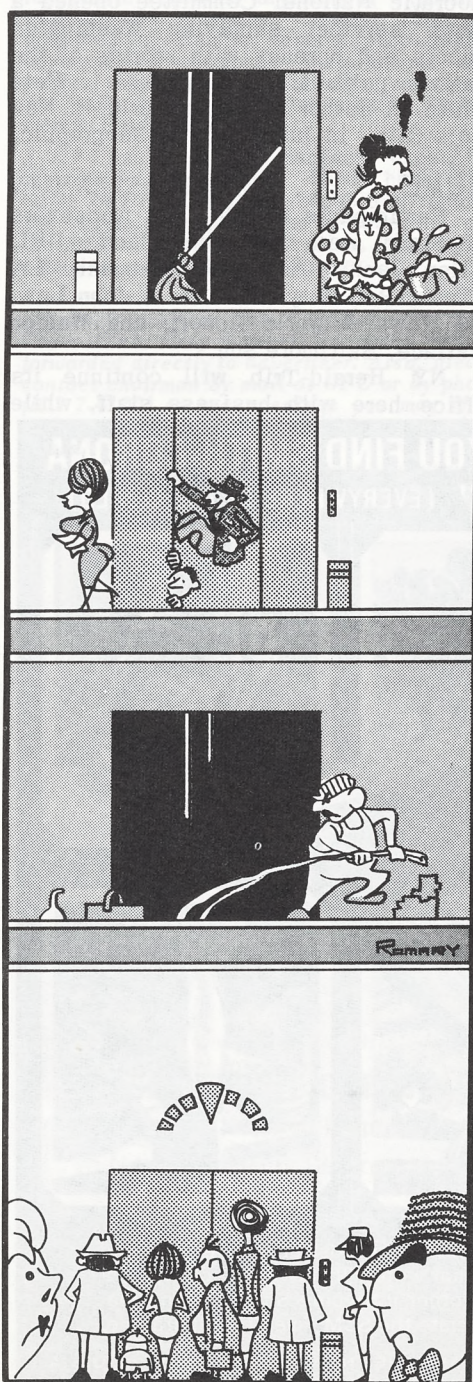
By ED EDWIN

Only two reporters (myself for NBC and a man from *Time*) were assigned full-time to Barry Goldwater at the 1960 Republican National Convention, so slightly did he arouse national editorial interest that year.

His base of operations was a campaign suite in the Blackstone Hotel, overlooking Lake Michigan in Chicago. It was not as a contender for the nomination that he enjoyed the suite, but as chairman of the Republican Senate Campaign Committee.

Political placidity was broken and Goldwater made news when Richard M. Nixon made his "midnight compact" with the liberal Nelson Rockefeller. It was "a Munich pact", lamented the junior senator from Arizona, who, in anguish, called a press conference. Attention to Goldwater lasted the press conference. Then the reporters and masses of electronic gear were deployed to be viewed as having more news potential than the square-jawed conservative. Then a ladies' luncheon caught the

(Cont'd. on page 8)



Name 14 Trustees To OPC Foundation

By ELLIOTT BERNSTEIN

Fourteen new trustees for the OPC Foundation and several committee heads have just been appointed by President Barrett McGurn.

Seven are to serve three-year terms on the Foundation as reported to the Board of Governors: Edward Barrett, John Luter, Kathleen McLaughlin, John Wilhelm, Arthur Milton, Lawrence F. Mihlon and Ruth Axe.

Another seven are to hold two-year trusteeships: Will Yolen, Willis Player, Matthew Huttner, David Shefrin, Paul Finney, Richard Peters and Edward (Ted) Lamb.

Named as alternate trustees are Dickson Hartwell, Stanley Frank and Louis Schweitzer. The slate has been confirmed by the Board.

Mrs. Axe, Schweitzer and Lamb were cited by McGurn as outstanding in financial and philanthropic affairs.

Under the by-laws of the tax-exempt Foundation, which was set up in 1961 to further journalism education and freedom of the press, the OPC president is empowered to name seven trustees annually for three-year term. The naming of another group now for two years arose from the fact that no appointments were made in 1963.

Eight trustees continue in office, including Madeline D. Ross, Spencer Valmy, Will Oursler, Joseph Newman, Quincy Howe, Henry Gellerman, Charles Campbell and Frank Wachsmith.

Among other appointments, Jess Gorkin has been made head of the Constitution Committee, which has also been enlarged by the addition of Emanuel Freedman and John Wilhelm. McGurn stated that this committee has been given the job of rewriting the Club constitution, with completion slated for before the semi-annual meeting in October.

(Cont'd on page 3)

WORLD-WIDE TICKER

Edited by JERRY KRISKA

WASHINGTON....

from JESSIE STEARNS

Pentagon and press are at war over monitoring of interviews, and series of articles on Viet Nam by Jim Lucas, Scripps-Howard. Rep. John E. Moss (D-Calif.), chairman of house subcommittee on Government info, wrote Defense Secretary McNamara attacking department's policy on contacts with newsmen as "demeaning to the nation's top defense officials." In May, Assistant Defense Secretary Arthur Sylvester issued memo directing public info officers of Army, Navy and Air Force to make weekly report to him on interviews granted newsmen by officials. Moss says this order "controls contracts between the press and responsible defense officials."

Robert Manning resigned as Assistant Secretary of State for Public Affairs. He plans to return to journalism, and reportedly will become executive editor of Atlantic Monthly. James Lloyd Greenfield replaces Manning, with whom he worked on Time Mag before joining him in State Department as his deputy.

It will be wedding bells for **Henry Burroughs**, AP photographer who was stationed in Germany, and Mrs. Anne Moore. The bride-to-be is the widow of Lyford Moore, former Reuters correspondent in Germany, who disappeared one night in 1950. His body was not found until the next spring.

Rep. Lionel Van Deerlin (D-Cal.) called OPC "the major organization of foreign correspondents" while he was speaking on the House floor . . . Democratic National Committee opened a news service, supplying Washington papers and bureaus with stories of the party's political activity . . . **Pete White** is author of "The World in New York City" in July National Geographic.

ROME from SAM'L STEINMAN

Participants in 6th Fleet maneuvers off Sicily were **Bill Sunderland**, UPI; **Allan Jacks**, AP; **Bob Hartmann**, LA Times; **Bob Doty**, NY Times; **John Law**, US News & World Report, and **Weldon Wallace**, Baltimore Sun.

NY Herald-Trib will continue its office here with business staff, while

Sanche De Gramont will work as stringer. De Gramont is currently working on two books for which he is under contract. . . . Rome Daily American staff had extra day of vacation when local printers struck for one day, June 23, stopping all of capital's dailies.

Israel Shenker, who was ousted from the USSR, joins Time-Life bureau here as deputy chief Sept. 1 . . . Roy W. Howard celebrated his 55th wedding anniversary at Rome home of daughter, Jane Perkins . . . Thomas Curran, UPI's general manager in charge of Europe, visited Rome bureau to discuss local coverage problems.

Sheila Walsh, UPI, is back from Corfu vacation, and **James Pringle**, AP, is off for one at same place . . . Peter Forbath, of Time-Life's Bonn bureau, will stand in here during absence of **Ed Jackson**, on Stateside vacation . . . **Kenneth Giniger**, president of Hawthorn Books, met here with his reps and various authors during a brief visit.

TREASURY HOPES FOR EARLY DUES PAYMENTS

OPC members are being asked to make early pre-payment of dues for the year beginning Oct. 1. Statements requesting this purely voluntary co-operation go out the first of next month — to provide a cushion of funds for Club operations.

Unless these funds are on hand in advance, it may be necessary to invade our savings account during the coming year, according to the treasurer's report.

Last year, a request for pre-payment was made in September and drew an extremely good response.

* * *

A reciprocal hospitality agreement has just been reached with the Las Vegas Press Club.

Calendar

All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.
(Tapes of the Wednesday Luncheons are broadcast regularly at 5 p.m. over WNYC.)

Wed., July 22 — Buffet, with dancing troupe from Hawaiian Pavilion at the World's Fair. 6:30 p.m.

Wed., July 29 — Luncheon, with N.Y. Sen. Kenneth Keating. 12:30 p.m. \$3.

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Placement

New York City;

A-234 Wanted: Short-term researcher-reporter, male preferred, but not required. To codify source material on a living American (including interviews with associates and "live" subject), prepare accurate chronology of a subject, note anecdotes, dramatic events. Objective: develop material for a biog. and/or stage or TV play script. Six-to-eight week assignment, with perhaps one week out-of-town research. Submit resumes stating experience.

A-233 Wanted: Editor or managing editor for monthly trade consumer magazine. Sound editorial department experience. Hard work — high references required. Salary \$7,500-10,000

A-232 Industrial P.R. firm wants proven producer with broad range of skills in writing, contacting, placing & thinking. Exp. in chemicals & steel helpful but not necessary. Top opportunity for right man. Salary: \$11,000.

A-231 Editorial post open for seasoned writer, top professional as assoc. ed. for monthly newspaper published by major oil co. College degree required. Should have 3-5 yrs. newspaper or mag. exp. covering writing, editing, layout & production. Oil background helpful. Please send detailed

resume, including salary requirements. An equal opportunity employer.

A-221 Major publishing house seeks financial PR man capable of dealing with annual reports, bus. & fin. publicity, security analysts, etc. Salary; \$14,000.

A-217 Capable writer, with administrative potential, wanted by major corp. Solid ed. background, with scientific or technical exp. required. Wire service man, mag. assoc. ed. or successful free-lancer preferred. Salary: \$10,000-13,000.

Midwest:

A-230 Wanted: Photographer-photo editor, for public relations division of expanding international company. Creative plus administrative. Handle general photographic coverage of company installations and events, supervise photo library, coordinate all photo needs, including outside assignments. Relocate Midwest.

A-229 Assistant PR manager, expanding international company. Must have full range of PR experience, capable of running PR Division in manager's absence, coordinate day-to-day activities, long-range planning, etc. Relocate Midwest.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

Walter Kidde Constructors

— division of Electric Bond & Share Co. — designs and constructs manufacturing plants, research laboratories and other industrial facilities for many of America's larger corporations. Its plants consistently have been among the "Top Ten Plants" selected by the editors of FACTORY magazine. Walter Kidde Constructors maintains fully-staffed offices in New York and Houston.

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PUBLIC RELATIONS

Classified

WRITER-EDITOR seeks part-time news, public relations or magazine work; available NYC 2-6 p.m. daily. Call Code 203-762-5898 between 6 and 8 p.m.

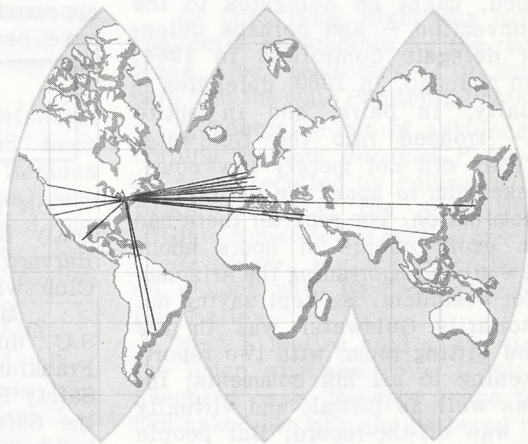
FOR RENT — Will share office space Natl. Press Bldg. Wash., D.C. top floor. Reasonable. Write Marjorie Young, Box 19, Anderson, S.C.

AWARD-WINNING 38-year-old woman reporter, editor, wants job in Nevada or California. . . can relocate in two weeks. Now employed rewrite New York. . . interested in open country, animals, conservation, Indians. . . background includes Hearst, law enforcement, press club awards for exposés, features. . . sense of humor, get along well with everyone, even other women. . . Box 301.

FOR RENT — Brooklyn Heights area, 2 bedroom, floor through apartment, parquet floors, modern bath & kitchen. \$165. Phone evenings JA 2-5556.

FINANCIAL PUBLIC RELATIONS executive now employed looks to more challenging position. Long record of top financial placements (available on request). Skilled in preparing annual reports; top grade financial editorial contacts; knowledge of SEC regulations and pitfalls. Former financial writer, capable speech writer; securities analyst background. Seeks position with financial corporation or PR agency with forward-looking clients aware of need for improved financial image. Available Sept. 1. Box 299.

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ASSIGNMENT OVERSEAS? Our offices in major cities throughout the world help you keep in touch with financial events as they happen. In New York: Henry Gellermann, Director of Public Relations, Tel: 797-3600

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Edwin Recalls Little-Noted Start of Barry's Bandwagon

(Cont'd. from page 1)

attention of an NBC News editor. Guest speaker Goldwater expressed conservatism with deadpan understatement. The ladies responded with intensity, political and personal. The editor correctly sensed the possibility of a running story on Goldwater and ordered me to "stay beside that guy!"

What happened during the next three days would not have surprised Republican practitioners from local levels. Since 1954 they had watched Goldwater emerge with Nelson Rockefeller as the GOP's strongmen. New and younger Republican activists, who believed in conservatism, were taking over local party machinery in the late 1950's. They were more drawn to a man articulating their approach than to a liberal Rockefeller, appealing though the New Yorker projected as a vote-getter. Their kind of man, Goldwater, also was a vote-getter, although from an unfortuniously small state. Nonetheless, they were looking him over carefully.

As Republican Senate Campaign chairman, he gave them good opportunity. He traveled everywhere, with no GOP conclave too small for him to favor. As a featured speaker at money-raising functions, he caused attendances to swell. Parochial party treasuries were replenished, which nourished further dedication to the man who helped — especially when he was like-minded politically. Local party managers, whom he helped, might be delegates to the 1960 convention — and perhaps delegates or delegate controllers in 1964.

So in Chicago, in 1960, delegates — individually, in pairs, and in entire blocs — tramped into the Goldwater suite. They did not merely pay court. They asked him to upset the anticipated Nixon nomination. The reporter there had an item every couple of hours about some new group importuning the Arizonan to run for President. He kept saying no.

Customarily Goldwater was in the oversized sitting room, with two reporters listening to all his comments, informal as well as formal, and virtually nothing was off-the-record. But people also were moving in and out of two bedrooms in the suite, whose doors were closed after them.

The reporter, trying to be friendly variously with the administrative assistant, press aide, and long-time secretary, found them pleasant — and totally uninformative. The right question had to be put to the Senator to get on the track of the story.

"Who is your floor manager, Senator?" the reporter presumptuously asked. The reporter did not know if there was a floor manager.



NOW HE'S NEWS: Sen. Barry Goldwater faces scores of newsmen wherever he goes. (UPI photo)

The response was direct. "Steve Shadegg."

Shadegg appeared as just another name on the Arizona delegate roster. It was learned later that he ghosted the Goldwater newspaper columns, aided on speeches, and was a political practitioner who would become Arizona Republican chairman. This year he has been a key behind-the-scenes organizer of delegate blocs and author of a book on campaign techniques. Four years ago, he operated mostly behind closed doors.

When Goldwater's name was placed in nomination at the 1960 convention, he declined from the convention rostrum with national TV, radio, and pencil reporters concentrating on him and roaring delegates. And he sounded the clarion for conservatism as he appealed for party unity.

His reception was tumultuous. It appeared that if Nixon somehow could have been made unavailable, delegates

would have stampeded to Goldwater. He, not Nixon and certainly not Rockefeller, was their preferred spokesman.

It was pleasant in the Goldwater suite during those days. Men obviously liked the Senator for his personableness and masculine demeanor. So did women. One pretty woman, who reported on her chores for him, received a pat on the derriere — appreciative and not suggestive — and everyone chuckled at the Senator's uninhibited playfulness. Toward day's end, there was brief relaxation over a highball. Then Goldwater disappeared each evening.

His hard-headed aides and other devotees were satisfied with his progress at the 1960 convention. He had received excellent nation exposure. After Goldwater's statement and thundering reception by the delegates, I asked why he didn't try harder for the nomination. "Barry's too valuable to waste this year," an aide said. "We're saving him for '64."

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: George Weller, Chicago Daily News man in Rome, attended a Harvard class reunion and visited the Club while in the US on home leave.

... Marjorie W. Young, of Anderson, S.C., due in Paris August 28 enroute to Frankfurt for the first U.S. Trade Center Safety Equipment show. She is editor of the Safety Journal, world's only newspaper in the accident and fire prevention field ... Charlie Ferlin, long-time member, in NY from Europe ... Elsa Kruuse off July 15 for Scandinavia as leader of a four-week tour sponsored by Americans for Democratic Action ...

Gregor Ziemer and his wife Edna on a six-week European trip to include Berlin, Vienna, Yugoslavia (he's asked for a meeting with Tito), Rome, Spain and England. He's carrying invitations from the P.R. Society of America to European P.R. organizations to visit the U.S. next year ... Howard Watson, P.R. director

of Curtis Publishing, has been riding the Scranton-for-President train as a public service contribution from Curtis.

BOOKS: Edward L. Bernays has delivered his still untitled memoirs, all 1763 pages of it, to Simon and Schuster for publication in February.

ARTICLES: Busy Arky Gonzalez has several pages of text and pictures on the island of Quemoy in July issue of the U.S. Catholic magazine; a one-shot magazine on family camping is being distributed nationally; and the Milwaukee Journal and a number of other papers have picked up his syndicated feature on "plugola" at the national political conventions.

RADIO & TV: Gaymor Maddox, NEA's food and nutrition editor, on CBS-TV's "To Tell the Truth" July 14 as one of three men claiming to be Maddox, editor, food expert, and author of books.